

**Subject:** Re: The Olympic Area Vermont Corridor Beatification Project

**From:** Cairo Rodriguez <cairo.rodriguez@lacity.org>

**Date:** 04/24/2018 11:11 AM

**To:** Jesus M Puente <27809@lapd.online>

**CC:** "luis.e.gonzalez@lacity.org" <luis.e.gonzalez@lacity.org>, Alexander E Ortiz <27531@lapd.online>, Christopher R Landry <32465@lapd.online>, Dikran R Melkonian <31366@lapd.online>, Eric S Mollinedo <31754@lapd.online>, Erik J Bruner <34620@lapd.online>, "jgonza07@lausd.net" <jgonza07@lausd.net>, "rc.smith@lacity.org" <rc.smith@lacity.org>, Alejandro Vargas <30493@lapd.online>, "pavaworldgo@gmail.com" <pavaworldgo@gmail.com>, "rgomez@bresee.org" <rgomez@bresee.org>, "george.hakopiants@lacity.org" <george.hakopiants@lacity.org>, Boris Villacorta <bvillacorta@bresee.org>, Albert Rodriguez <arodriguez@kyccla.org>, "wlevegood@kyccla.org" <wlevegood@kyccla.org>, Mike Russell - WCBIC <mike@wilshirecenter.com>, Veronica A Soto <veronica.a.soto@lacity.org>, Kimberly Morosi <kimberly.morosi@lacity.org>, Jason Ahn <35718@lapd.online>, Isela Escamilla <37380@lapd.online>

Good Morning,

I hope everyone is doing well.

CD1, CD13, and CD10 is creating a flyer for June 13th cleanup. In the front of the flyer we will have all the partners logos and in the back we will have a map of Vermont Ave with pictures of each Councilmember with the staging area locations.

The City created two 311 postcards for bulky items and 56.11 that we may pass out.

Respectfully,  
Cairo



On Mon, Apr 23, 2018 at 2:58 PM, Jesus M Puente <[27809@lapd.online](mailto:27809@lapd.online)> wrote:  
Hi All

Last week we were able to drive along Vermont from the 10 fwy to the 101 fwy. Based on this drive by here are a few things we will be working on.

1. KYCC will start on graffiti removal, weed abatement and bulky pick up.

2. Cairo will be developing a flyer to pass out the business along Vermont corridor.
3. The flyer will inform citizens of the event and how to use 311.
4. LAPD SLO's will work with each of the council districts to pass out the flyers and start developing teams for the clean up.
5. Need each council district to come up with staging area for their part of the operation.
6. Need to discuss as a team logistics such as garbage cans, portable restrooms, food, water, trash pick up sites, and meetings with community groups.

Also thanks to George he has come up with the below mission statement for this event. Please lets us know what you all think and feel free to let us know how we can change it.

**STATED PURPOSE:**

- To increase community engagement and empower stakeholders to maintain their streets and frontages along the Vermont Corridor between the 10 and the 101 Freeways.

**DESIRED OUTCOMES:**

- Conducting public outreach about City Services.
- Increased public knowledge of businesses re/ clearances maintained and phone numbers to call for emergency situations.
- Cleaner sidewalks and decreased litter.
- Identification of areas for potential beautification projects.
- More planted trees.
- Mobilizing community and neighborhood groups to take charge of their streets.

**HOW WE WILL ACHIEVE PURPOSE/OUTCOMES:**

- Information booths in the three Council District areas.
- Face-to-face interactions with businesses and neighborhood groups
- "How-to" flyers that empower residents to maintain their neighborhood after clean up is over.

Also, I would like to plan a meeting for next week to go over logistics and staging. I am free Monday, Tuesday and Wednesday. How does Tuesday work for everyone?

Best

Sergeant Jesse Puente

---

**From:** Jesus M Puente

**Sent:** Tuesday, April 10, 2018 11:42:07 AM

**To:** Webster J Wong; [luis.e.gonzalez@lacity.org](mailto:luis.e.gonzalez@lacity.org); Cairo Rodriguez; Alexander E Ortiz; Christopher R Landry; Dikran R Melkonian; Eric S Mollinedo; Erik J Bruner; [jgonza07@lasd.net](mailto:jgonza07@lasd.net); [rc.smith@lacity.org](mailto:rc.smith@lacity.org); Alejandro Vargas; [pavaworldgo@gmail.com](mailto:pavaworldgo@gmail.com); [rgomez@bresee.org](mailto:rgomez@bresee.org); [george.hakopiants@lacity.org](mailto:george.hakopiants@lacity.org); Boris Villacorta; Albert Rodriguez; [wlevegood@kyccla.org](mailto:wlevegood@kyccla.org); Mike Russell - WCBIC; Veronica A Soto; Kimberly Morosi; Jason Ahn; Isela Escamilla

**Subject:** The Olympic Area Vermont Corridor Beatification Project

Hi all

First of all, I want to thank each of you for helping with this ambitious under taking. It clear that each of you has a lot to bring to the table and with everyone ones help, we will help revive the Vermont Corridor. As stated in our last meeting, we need the three council districts to prioritize the goals for there districts and to have the goals ready to present at our next meeting. Also at our next meeting, we can start to build our resources and working identifying leaders for each of the sectors. I would like to propose that we hold our next meeting on Thursday April 19th at 1500 hours at Olympic Station. Please respond and let us know if you can attend.

Best

Sergeant Jesse Puente

Olympic Community relations Office

661-886-0852

---

— Attachments: —

56.11 Card.pdf	360 KB
CSLA_postcard_4.25x6_EngSp_v2R1_fin (1).pdf	4.9 MB